

 Strategic CSR Network 縱橫社會責任網絡

Thank you for your support!  
多謝支持!



⚡ Annual Report 年報  
2020/21 ✨





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About Strategic CSR Network  
關於縱橫社會責任網絡

Strategic CSR Network Limited ("SCSR") was set up by Strategic Public Relations Group ("SPRG") in late 2014 and is fully funded and supported by SPRG. SCSR is a registered non-governmental organisation and a tax-exempt charity under Section 88 of the Inland Revenue Ordinance. In 2017, it became an agency member of The Hong Kong Council of Social Service.

SCSR is a one-stop platform dedicated to serving underprivileged communities in Hong Kong. Leveraging SPRG's business and social networks, SCSR connects and brings together different parties, including corporations, NGOs, charities and volunteers to help those in need. It also welcomes donation of reusable products to help save resources.

縱橫公關係顧問集團(「縱橫公關集團/集團」)於2014年底成立縱橫社會責任網絡有限公司(「縱橫社會責任網絡」)，並負責承擔其所有日常營運開支。縱橫社會責任網絡註冊為非政府機構，並根據《稅務條例》第88條獲得豁免繳稅。縱橫社會責任網絡於2017年成為香港社會服務聯會機構會員。

集團成立縱橫社會責任網絡是希望透過現有業務和社會脈絡，凝聚社會各方力量，包括企業、非政府機構、慈善團體和義工，攜手在這一站式平台上為香港的弱勢社群持續提供服務。縱橫社會責任網絡亦歡迎可循環再用物品的捐贈，以減少資源浪費。

**We Care**  
關心

We cherish the communities in which we live and work, and are committed to making a difference in society through our actions.

我們珍視自己生活及工作所在的社區，承諾身體力行，為社會帶來改變。

**We Connect**  
連心

We connect corporations, NGOs, charities and volunteers; working together as long-term partners to support local communities.

我們將不同企業、社福機構、慈善團體和義工連繫起來，成為長期合作夥伴，齊心服務本地社區。

**We Contribute**  
愛心

We call for donations, and through organising/participating in community events on a regular basis, we distribute such products to those in need.

我們呼籲各界募捐，再透過舉辦或參與各種社區活動，贈予有需要人士。

Founding Company of SCSR — SPRG  
縱橫社會責任網絡的創辦公司 — 縱橫公關集團

SPRG is one of the largest public relations networks in Asia Pacific and the largest public relations consultancy in Hong Kong. It strives to serve the community in Hong Kong and has awarded the Caring Company logo deemed worthy by the Hong Kong Council of Social Service for over 10 consecutive years. It also encourages member companies outside the city to honour corporate social responsibility, including taking part in corporate philanthropy initiatives by offering pro bono public relations services and raising funds for local charities and educational institutions. In addition, Richard Tsang, founder and Chairman of SPRG and SCSR, is on 80-plus boards, committees and advisory bodies in over 40 business, religious, education, government and non-governmental organisations, which he sees as avenues to rallying support for charitable causes.

縱橫公關集團為亞太區最大公關集團之一及香港最大之公關顧問企業。集團對於服務香港社會亦不遺餘力，因而連續10年以上獲香港社會服務聯會頒發「商界展關懷」標誌。集團亦鼓勵在香港以外的各分公司積極參與企業慈善活動，如提供義務公關服務及為當地慈善及教育機構籌款，以履行企業社會責任。此外，集團及縱橫社會責任網絡創辦人兼主席曾立基在商界、宗教、教育、政府及非政府等超過40間機構擔任逾80個董事會、委員會成員或顧問之職，藉此鼓勵更多人投身公益。

Board of Directors of SCSR  
縱橫社會責任網絡董事局成員

Chairman 主席:	Tsang Lap Ki, Richard 曾立基			
Directors 董事:	Chan Man Ching	陳曼菁	Ho Mei Po, Jackey	何美寶
	Cheung Lai Wan	張麗雲	Lee Wai Wun	李慧媛
	Fok Ka Wai, Vivian	霍嘉慧	Wan Suk Yin	溫淑賢

How Does the CSR Platform Work?  
縱橫社會責任網路如何運作？



# Not taking it lying down for us!

## 「疫」來不順受

A pandemic unprecedented has thrown lives into chaos. At the beginning of the outbreak, there was a serious shortage of supplies and plenty of empty store shelves, everybody was worried. I was on a business trip in the UK at the time, and I remember going to pharmacies in London to stock up on preventive supplies before returning to Hong Kong. I rushed right back to the office after landing, and at colleagues' help and liaison, those supplies were quickly given out to more than 100 families in Kwun Tong.

While physical activities grinded to a halt amid the pandemic, we kicked off our "Anti-COVID-19 Action". Colleagues took on different roles, from fundraising, contacting local and overseas suppliers to purchase supplies to arranging logistics and contacting social services organisations, and all went without a glitch. It has been 14 months since our "Anti-COVID-19 Action" was launched and we have since mounted 37 donation drives. Thanks to the positive response from and continuous support of clients and colleagues and their families and friends, close to 8,000 people received supplies over HKD620,000 worth thus far.

Since the post-pandemic era began, though people seem to have gotten used to the lifestyle changes, there is this sense of helplessness that prevails in the community. It tells the team at Strategic CSR Network that helping the underprivileged in the community should not be just its "responsibility", but its mission. Under the "new normal", we have adjusted our services as the social conditions command. Although volunteers are unable to visit the needy in person, technology has come to the rescue, enabling us to talk to the elderly online, hear and understand how they feel, and soothe them of their worries. And, social workers on the field have helped us send gifts to them. "Sharing Love" and "Bags of Luck and Wellness" are among the new initiatives we introduced during the year. The former is about giving out packed lunches to the homeless with the Salvation Army end of each month, and the latter is about gathering gift bags with food

一場世紀疫情徹底顛覆大家的生活常軌。疫情爆發初期，物資嚴重短缺，貨架空空如也，全城陷於物荒中。猶記得我當時還在英國出差，回港前在倫敦市內的藥房「洗樓」，回程的行李塞滿搜購而來的防疫物資，到陟後直奔公司，經同事們聯繫和協助下瞬即送贈予觀塘百多個家庭。

疫情下我們的實體活動也全面停擺，但卻迅速開啓「愛心行動」。同事們各司己職，由募集善款、聯絡本地和海外供應商、越洋購買物資、安排物流、聯繫社福機構均有條不紊地進行。「愛心行動」運作至今已14個月，我們共進行了37次捐贈行動。承蒙集團的客戶、同事和友好等有心人積極響應並持續支持，捐出的物資總值超過62萬港元，接近8,000人次受惠。

自步入後疫情時代，人們似乎對疫情下的生活習以為常，但疫情下的無力感促使縱橫社會責任網絡自感並不能止步於責任二字，而是肩負起幫助弱勢社群的使命。新常態下，我們順應環境而調整服務形式。義工們雖難以登門探訪，但感激科技，我們可以透過螢幕與長者話家常，感知他們的冷暖，化解他們的憂難，並透過社工朋友送上禮物。我們也新增了「愛心送暖飯」及「福氣臨門、袋袋平安」活動。前者是我們和救世軍的同工在每月月底為無家者送上盒飯；後者則是獲善心人贈送包括糧食和抗疫等物資的福袋予基層家庭、學生及腦癱症患者的照顧者。



and pandemic preventive supplies donated by the kind-hearted and sending them to grassroots families, students and carers of epilepsy patients.

With the vaccination programme rolled out, we have seen a glimpse of hope. People have relaxed some, but there is still no sign of life returning to normal. In this period, we have kept moving forward, giving thought to every step we make. While working closely with NGOs to plan targeted activities, we also actively appeal for donations and recruit volunteers for specific events, all for helping those in need.

There is the Chinese saying: "Putting icing on the cake is easy, lending a helping hand in difficult times is not". However, we have managed to gather donated supplies worth over HKD7.2 million since we set up our CSR Network, which is proof that there are many kind-hearted people around us who are willing to help those in need. The support from different stakeholders has given us the drive to stay true to our original intent and the strength to carry the banner for the underprivileged. Don't underestimate small good deeds. They can warm the hearts of the lonely elderly and single-parent families, or ignite a child's spirit. Lao Tzu said, "A good walker leaves no trace". But, to us, why not call out to more friends to join us, for united we will be able to give care and love to more people and join all the kind-hearted in the community!

I would also like to take this opportunity to thank each and every donor, our clients, community partners and volunteers for their selfless contribution, and for supporting and trusting Strategic CSR Network!

隨著疫苗接種的推行，抗疫之路曙光乍現。社會氛圍稍見緩和，但全面復常之日仍遙遙無期。在此期間我們且行且思，一方面和社福機構緊密配合，籌劃具針對性的活動，另方面繼續呼籲募捐，並為特定活動徵召義工，一起為數米而炊的一群加飯添衣。

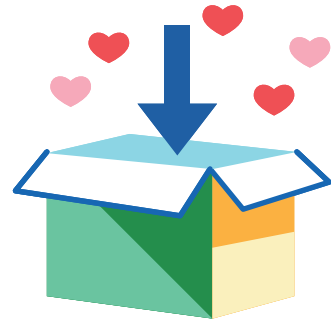
常說「錦上添花易，雪中送炭難」，但我們成立至今獲捐贈的物資總值已超過720萬港元，說明願意伸出援手的善心人不在少數，我們的初心在各持份者的支持中不斷得到滋養，方有能力為弱勢社群搖旗吶喊。不要看輕一介之善，它或可情暖孤寡老人和單親家庭，或可激勵稚童鬥志。老子說「善行無轍跡」，我們卻認為何不呼朋喚友，眾志成城為社區展現關心連心愛心！

我也藉此感謝每一位捐贈人士、集團客戶、社區合作夥伴和義工朋友的無私付出和對縱橫社會責任網絡的支持和信任！

Richard Tsang 曾立基  
Chairman 主席

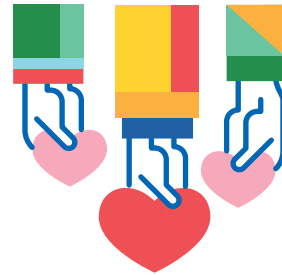


For the year ended 31st March 2021 截至2021年3月31日止全年



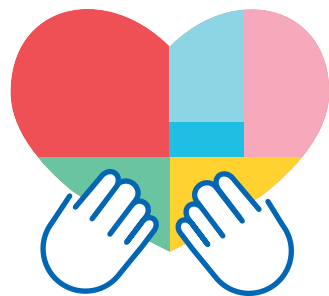
Donations received valued at  
獲捐贈物資總值

**HKD986,666.73**



Corporate and individual donors  
企業及個人捐贈者

**39**



Beneficiaries  
受助人

**8,548**



Partners  
合作夥伴

**23**



Community events  
社區活動

**35**

Total value of donations received since inception  
成立至今獲捐贈物資總值

**HKD7,236,710.75**

## Corporate Donors 企業捐贈者



## Community Partners 社區合作夥伴



Asbury Methodist Social Service  
循道衛理亞理士社會服務處



Caritas Mutual Aid Centre  
For Single Parent Families  
明愛單親家庭互助中心



Covenant Heart Social Service  
天約心社會服務



ELCHK, Login Club For New Arrivals  
基督教香港信義會新來港人士樂聚軒



基督教香港信義會  
馬鞍山長者地區中心  
ELCHK, Ma On Shan District  
Elderly Community Centre



基督教香港信義會恩耀坊  
ELCHK, Radiance Hub



基督教香港信義會  
太和青少年綜合服務中心  
ELCHK, Tai Wo  
Integrated Youth Service Centre



啟迪為癲癇症患者服務  
enlighten  
action for epilepsy



香港聖公會麥理浩夫人中心  
H.K.S.K.H. Lady MacLehose Centre



香港基督教服務處  
HONG KONG CHRISTIAN SERVICE  
全人關心 卓越創新  
save for all. good in all.  
Hong Kong Christian Service  
Bliss District Elderly Community Centre  
香港基督教服務處樂暉長者地區中心



Kwun Tong Methodist Social Service  
循道衛理觀塘社會服務處



Kwun Tong Methodist Social Service  
Agape Community Care Centre  
循道衛理觀塘社會服務處  
神愛關懷中心



Kwun Tong Methodist Social Service  
Grassroots Family Support Station  
循道衛理觀塘社會服務處  
基層家庭服務支援站



愛秩序灣綜合青少年服務  
Aldrich Bay Integrated Children & Youth Services



SAHK  
香港耀能協會  
SAHK East Kowloon  
Parents' Resource Centre  
香港耀能協會東九龍家長資源中心



SAHK  
香港耀能協會  
SAHK Shek Wai Kok  
Parents' Resource Centre  
香港耀能協會石圍角家長資源中心



The Mong Kok Kai Fong Association Limited  
Chan Hing Social Service Centre  
旺角街坊會陳慶社會服務中心



The Salvation Army  
Integrated Service for Street Sleepers  
救世軍露宿者綜合服務



The Salvation Army  
Tai Po Multi-service Centre for Senior Citizens  
救世軍大埔長者社區服務中心



城市睦福團契  
The Urban Presemer Evangelistic Fellowship Ltd.

## Volunteer Partners 義工夥伴



Corporate Donations 企業捐贈

Donors 捐贈者	Donated Products 捐贈物品	No. of items 數量
Aceso Life Science Group Ltd. 信銘生命科技集團有限公司	Hair Products 洗髮護髮用品 Care Packages 愛心抗疫包	126 pcs 120 pcs
AsiaNet Communications Ltd. 亞聯政經顧問有限公司	HKD港幣 1,000	
Chamberlain Educational Services Centre 天麟學校	HKD港幣40,000	
Fairwood Holdings Ltd. 大快活集團有限公司	\$40 Meal Voucher \$40餐券	9,000 pcs
Strategic Financial Relations Ltd. 縱橫財經公關顧問有限公司	HKD港幣 1,000	

Individual Donations 個人捐贈

Donors 捐贈者	Donated Products 捐贈物品	No. of items 數量
Anonymous 無名氏	Surgical Mask 外科口罩	542 pcs
Bernie Ting 丁瑋章	Surgical Mask 外科口罩	5,000 pcs
Eveline Wan 溫淑賢	Surgical Mask 外科口罩	888 pcs
Andrea Lee and Max Lee 李穎滄、李翰林	Surgical Mask 外科口罩	2,000 pcs
Mr Rai Rai先生	Non-Dairy Creamer 無脂奶精	1,200 pcs
Richard Tsang 曾立基	Surgical Mask 外科口罩	4,300 pcs

Cash Donation 善款捐贈		
Ada Chan 陳子茵	Gloria Lam 林建盈	Keris Leung 梁麗明
Angelus Lau 劉若琪	Heidi So 蘇嘉麗	Mandy Go 吳燕霞
Bonnie Lam 林寶璣	Ingrid Cheng 鄭英華	Serine Li 李玉冰
Brenda Chan 陳練	Iris Lee 李慧媛	Shelley Yeung 楊貝詩
Carol Lau 劉章美	Jennifer Lam 林家誼	Smile Chan 陳笑英
Derek Lee 李達輝	Joanne Lai 黎愛英	Vicky Lee 李惠兒
Esther Chan 陳曼菁	Joanne Lam 林貴珍	Vincci Chan 陳韻姿
Esther Ng 伍惠儀	Kay Hon 韓家華	Wing Chan 陳泳兒
Eveline Wan 溫淑賢	KC Chan 陳景祥	Winnie Lau 劉婉君

Visiting the Elderly with CUHK Mooncake  
中大愛心月餅贈長者



For the sixth consecutive year, Strategic CSR Network backed the "Visiting the Elderly with CUHK Mooncake" activity. However, with the pandemic lingering, our volunteers were unable to visit the elderly in person, so we rallied NGOs to relay our good wishes and gifts to them.

這是縱橫社會責任網絡連續第六年支持「中大愛心月餅贈長者」活動。疫情下義工們無法親往探訪，只好托社福機構替我們將心意送上。

Date 日期	Service Location 服務地區	Community Partners 社區合作夥伴	No. of Beneficiaries 受助人數	Donor 捐贈者	Donated Product 捐贈物品
16/09/2020	Sha Tin 沙田	ELCHK, Ma On Shan District Elderly Community Centre 基督教香港信義會馬鞍山長者地區中心 CUHK • Care Service Team 中大 • 關懷服務團	600	Fairwood Holdings Ltd. 大快活集團有限公司 SPRG 縱橫公共關係顧問集團	Meal Voucher 餐券 Luncheon Meat 午餐肉
	Tai Po 大埔	The Salvation Army Tai Po Multi-service Centre for Senior Citizens 救世軍大埔長者社區服務中心 CUHK • Care Service Team 中大 • 關懷服務團	500	Richard Tsang 曾立基	Surgical Mask 外科口罩

Kwun Tong Household Visit  
觀塘百人大探訪



Stepping into December, the pandemic raged again, hence originally planned visits were done online instead. Volunteers sent their love and care to 100 families via on screen visits.

踏入12月，疫情再度肆虐，原定的探訪活動最後改為網上進行。義工朋友透過螢幕向100戶家庭傳遞關懷之情。

Date 日期	Service Location 服務地區	Community Partners 社區合作夥伴	No. of Beneficiaries 受助人數
05/12/2020	Kwun Tong 觀塘	Kwun Tong Methodist Social Service 循道衛理觀塘社會服務處	268
Donor 捐贈者		Donated Product 捐贈物品	
Bauhaus International (Holdings) Ltd. 包浩斯國際(控股)有限公司		Clothes and Bags 女裝衣服及手袋	
Bluey Maniac 藍藍工作室		Picture Book 繪本	
Fairwood Holdings Ltd. 大快活集團有限公司		Meal Voucher 餐券	
P.S.L. Ltd.		Charging Cable 充電線	
Bernie Ting 丁瑋章		Surgical Mask 外科口罩	



Sharing Love  
愛心送暖飯



“Sharing Love” is a new initiative we launched at the prompt of the pandemic. Every month, with the help of the volunteers of “The Salvation Army Integrated Service for Street Sleepers”, we have been giving out 80 meal boxes each month to the homeless in Yau Tsim Mong and Sham Shui Po districts. On receiving a meal box, with delight, one of the homeless said, “I haven’t had Siu-Mei Rice (roasted meat with rice) for a long time!”

「愛心送暖飯」是疫情下我們跟「救世軍露宿者綜合服務」的新嘗試。每個月透過救世軍的義工朋友將80個飯盒派給油尖旺及深水埗的無家者。接過飯盒的街坊開心地說：「很久沒有吃過四寶飯了」。

Date 日期	Service Location 服務地區	Community Partners 社區合作夥伴	No. of Beneficiaries 受助人數	Donor 捐贈者	Donated Product 捐贈物品
23/06/2020	Yau Tsim Mong 油尖旺	The Salvation Army Integrated Service for Street Sleepers 救世軍露宿者綜合服務	70	Fairwood Holdings Ltd. 大快活集團有限公司	Meal Boxes 飯盒
20/01/2021	Sham Shui Po 深水埗		80		
23/02/2021	Yau Tsim Mong 油尖旺		80		
30/03/2021	Yau Tsim Mong 油尖旺		80		

Bags of Luck and Wellness  
福氣臨門、袋袋平安



Strategic CSR Network is grateful to the kind-hearted, who donated more than HKD80,000 for it to prepare 680 gift bags, which were given out to grassroots families, students and caregivers of epilepsy patients. The gift bags also came with greeting cards from the donor giving the recipients well-wishes and words of encouragement.

縱橫社會責任網絡感激善心人再次捐出港幣八萬多元善款，為基層家庭、莘莘學子及腦癱症患者的照顧者購買680個福袋，並親自製作心意咭，為他們送上祝福和打氣。



Date 日期	Service Location 服務地區	Community Partners 社區合作夥伴	No. of Beneficiaries 受助人數	Donor 捐贈者	Donated Product 捐贈物品
11/09/2020	Kwai Tsing 葵青	H.K.S.K.H. Lady MacLehose Centre 香港聖公會麥理浩夫人中心	100	Anonymous 善心人	Toys 益智玩具
14/09/2020	Tsuen Wan and Kwai Tsing 荃灣及葵青區	Asbury Methodist Social Service 循道衛理亞斯理社會服務處	80		School Bag 書包
25/09/2020	Sham Shui Po 深水埗	Enlighten Hong Kong 香港啟迪會	50		Gift Bag 福袋
14/10/2020	Kwun Tong 觀塘	Kwun Tong Methodist Social Service 循道衛理觀塘社會服務處	150		
05/02/2021	Kwun Tong 觀塘	Kwun Tong Methodist Social Service Agape Community Care Centre 循道衛理觀塘社會服務處神愛關懷中心	300		



Anti-COVID-19 Action  
愛心行動



Although the pandemic has eased some, its weight on the economy is still heavy. Thus, SCSR has continued the “Anti-COVID-19 Action”, which it started in 2019/20. SCSR altogether launched 23 events during the year, which benefited a total of 6,190 people, and more than HKD460,000 worth of materials were donated to the cause by companies and people with charitable hearts.

疫情雖然有所緩和，沉重的經濟壓力仍未見舒緩。我們承接2019/20年的「愛心行動」，有幸得到各界善長的持續支持，今年展開了23次的捐贈行動，共6,190人受惠，捐出物資總值超過46萬港元。

Date 日期	Service Location 服務地區	Community Partners 社區合作夥伴	No. of Beneficiaries 受助人數
08/04/2020	Tin Shui Wai 天水圍	Covenant Heart Social Service 天約心社會服務	380
14/04/2020	Tsuen Wan 荃灣	SAHK Shek Wai Kok Parents' Resource Centre 香港耀能協會石圍角家長資源中心	108
	Lok Fu 樂富	SAHK East Kowloon Parents' Resource Centre 香港耀能協會東九龍家長資源中心	108
	Kwai Tsing 葵青	ELCHK, Login Club For New Arrivals 基督教香港信義會新來港人士樂聚軒	112
16/04/2020	Tai Po 大埔	ELCHK, Tai Wo Integrated Youth Service Centre 基督教香港信義會太和青少年綜合服務中心	328
20/04/2020	Kwai Chung 葵涌	The Urban Peacemaker Evangelistic Fellowship Ltd. 城市睦福團契	200
	Ma On Shan 馬鞍山	ELCHK, Radiance Hub 基督教香港信義會恩耀坊	68
	HK in General 全港	Enlighten Hong Kong 香港啟迪會	502
	Tai Po 大埔	The Salvation Army Tai Po Multi-service Centre for Senior Citizens 救世軍大埔長者社區服務中心	50

Date 日期	Service Location 服務地區	Community Partners 社區合作夥伴	No. of Beneficiaries 受助人數
27/04/2020	Ma On Shan 馬鞍山	ELCHK, Ma On Shan District Elderly Community Centre 基督教香港信義會馬鞍山長者地區中心	50
	Shau Kei Wan 筲箕灣	Methodist Centre - Aldrich Bay Integrated Children & Youth Services 循道衛理中心愛秩序灣綜合青少年服務	100
	Kwai Tsing 葵青	H.K.S.K.H. Lady MacLehose Centre 香港聖公會麥理浩夫人中心	200
29/04/2020	Eastern 東區	Caritas Mutual Aid Centre For Single Parent Families 明愛單親家庭互助中心	100
29/04/2020	Mong Kok 旺角	The Salvation Army Integrated Service for Street Sleepers 救世軍露宿者綜合服務	100
05/06/2020	Kwun Tong 觀塘	Kwun Tong Methodist Social Service Grassroots Family Support Station 循道衛理觀塘社會服務處基層家庭服務支援站	648
30/06/2020	Kwun Tong 觀塘	Hong Kong Christian Service Bliss District Elderly Community Centre 香港基督教服務處樂暉長者地區中心	251
11/09/2020	Kwai Tsing 葵青	H.K.S.K.H. Lady MacLehose Centre 香港聖公會麥理浩夫人中心	760
14/09/2020	Tsuen Wan and Kwai Tsing 荃灣及葵青	Asbury Methodist Social Service 循道衛理亞斯理社會服務處	408
09/10/2020	Tai Po 大埔	ELCHK, Tai Wo Integrated Youth Service Centre 基督教香港信義會太和青少年綜合服務中心	120
	Kwai Chung 葵涌	Aceso Life Science Group Ltd. 信銘生命科技集團有限公司	432
12/11/2020	Mong Kok 旺角	The Urban Peacemaker Evangelistic Fellowship Ltd. 城市睦福團契	408
05/02/2021	Tsuen Wan 荃灣	Asbury Methodist Social Service 循道衛理亞斯理社會服務處	600
	Kwun Tong 觀塘	Hong Kong Christian Service Bliss District Elderly Community Centre 香港基督教服務處樂暉長者地區中心	150

Donated Product 捐贈物品



Corporate Donors 企業捐贈	Individual Donations 個人捐贈			
759Store 759 阿信屋	Ada Chan 陳子茵	Eveline Wan 溫淑賢	Keris Leung 梁麗明	Terence Lo 盧韋霖
AsiaNet Communications Ltd. 亞聯政經顧問有限公司	Andico Tsui 崔駿宏	Ezena Tang 鄧子盈	Kirsty Chan 陳雅蓉	Veron Ng 吳慧怡
Aceso Life Science Group Ltd. 信銘生命科技集團有限公司	Andrea Lee 李穎滄	Gloria Lam 林建盈	Mandy Go 吳燕霞	Veronica Li 李凱苓
Chamberlain Educational Services Centre 天麟學校	Angelus Lau 劉若琪	Heidi So 蘇嘉麗	Max Lee 李翰林	Vicky Lee 李惠兒
Fairwood Holdings Ltd. 大快活集團有限公司	Bonnie Lam 林寶璣	Ingrid Cheng 鄭英華	Polly Tong 唐嘉慧	Vincci Chan 陳韻姿
Hop Hing Oils & Fats (Hong Kong) Ltd. 合興食油(香港)有限公司	Bernie Ting 丁瑋章	Iris Lee 李慧媛	Richard Tsang 曾立基	Vivian Fok 霍嘉慧
Kingworld Medicines Group Ltd. 金活醫藥集團有限公司	Brenda Chan 陳練	Jennifer Lam 林家誼	Rita Chan	Wan Yau Shing 溫友誠
SPRG 縱橫公共關係顧問集團	Carol Lau 劉章美	Joanne Lai 黎愛英	Serine Li 李玉冰	Yellow Wong 黃婉芳
	Derek Lee 李達輝	Joanne Lam 林貴珍	Shelley Yeung 楊貝詩	Wind Yeung 楊佩雯
	Emilia Wong 黃杏華	Kay Hon 韓家華	Smile Chan 陳笑英	Wing Chan 陳泳兒
	Esther Chan 陳曼菁	Karen Tam 譚婉琪	Spencer Chan 陳鐘坤	Winnie Lau 劉婉君
	Esther Ng 伍惠儀	KC Chan 陳景祥	Stephanie Lai 黎奕欣	Zoe Wong 黃芷晴



STRATEGIC CSR NETWORK LIMITED (A COMPANY LIMITED BY GUARANTEE)  
縱橫社會責任網絡有限公司 (擔保有限公司)  
DIRECTORS’ REPORT 董事局報告書

The directors present their annual report and the audited financial statements for the financial year ended 31st March, 2021.

本董事局謹將截至二零二一年三月三十一日止年度之周年報告及經審計財務報表呈覽。

**Directors 董事**

The names of persons who were the directors of the company during the period beginning with the end of the financial year and ending on the date of this report are as follow:

由本財政年度終結之時起至這份報告的日期止的期間屬於本公司的董事的人士的姓名如下:

Tsang Lap Ki, Richard 曾立基  
Ho Mei Po, Jackey 何美寶  
Wan Suk Yin 溫淑賢  
Chan Man Ching 陳曼菁  
Lee Wai Wun 李慧嫻  
Cheung Lai Wan 張麗雲  
Fok Ka Wai, Vivian 霍嘉慧

In accordance with provision 20 and 21 of the company’s Articles of Association, all directors continue to hold office.

按照本公司之公司章程第20及21條，所有董事依章繼續留任。

**Principal Activity 主要業務**

The company’s principal activities are set out in note 1 to financial statements.

本公司的主要業務已載於財務報表附註一內。

**Permitted Indemnity Provision 獲准許的彌償條文**

Article 29(1) of the company’s Articles provides that a director or former director of the company may be indemnified out of the company’s assets against any liability incurred by the director to a person other than the association or an associated company of the company in connection with any negligence, default, breach of duty or breach of trust in relation to the company or associated company (as the case may be). This Article only applies if the indemnity does not cover the liability set out in Article 29(2) of company’s Articles. This permitted indemnity provision is in force during the financial year and at the time of approval of this report.

本公司的公司章程細則第29(1)條規定，如任何疏忽、失責、失職或違反信託的行為，是關乎本公司或本公司的有聯繫公司的，而本公司的董事或前董事在與該等行為有關連的情況下，招致須對本公司或該有聯繫公司(視屬何情況而定)以外的任何人承擔的法律責任，則本公司的資產可運用作就該法律責任彌償該董事。這一條適用的前提是有關彌償不得涵蓋載於本公司的公司章程細則第29(2)條的責任。獲准許的彌償條文在本財政年度及在這份報告獲批准時均具約束力。

**Management Contract 管理合約**

The company did not enter into any contract, other than the contracts of service with the directors or any person engaged in the full-time employment of the company, whereby any individual, firm or body corporate undertakes the management and administration of the whole, or any substantial part of any business of the company.

本公司除了與董事或其他任何人士簽訂從事全職工作的僱傭合約外，並沒有訂立任何合約，以使任何個人、公司或法人團體可以對公司整體或公司的重大業務部分進行管理及執行行政工作。

STRATEGIC CSR NETWORK LIMITED (A COMPANY LIMITED BY GUARANTEE)  
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DIRECTORS’ REPORT 董事局報告書

**Business Review 業務審視**

The company falls within reporting exemption for the financial year. Accordingly, the company is exempted from preparing a business review.

本公司就本財政年度屬於提交報告方面獲豁免的公司。因此，本公司獲豁免編制業務審視。

**Debentures Issued 債權證發行**

During the financial year, the company did not issue any debenture.

在本財政年度，本公司並無發行任何債權證。

**Approval of Directors’ Report 董事報告的批准**

This report was approved by the directors on 29th April, 2021.

這份報告已於二零二一年四月二十九日獲公司董事批准。

On behalf of the Board 承董事會命

Tsang Lap Ki, Richard 曾立基  
Chairman 主席  
Hong Kong 香港

INDEPENDENT AUDITOR'S REPORT 獨立核數師報告  
TO THE MEMBERS OF STRATEGIC CSR NETWORK LIMITED  
致縱橫社會責任網絡有限公司各成員  
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Opinion 意見

We have audited the financial statements of Strategic CSR Network Limited ("the company") set out on pages 19 to 30, which comprise the statement of financial position as at 31st March, 2021, and the statement of comprehensive income, statement of changes in equity and statement of cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the financial statements give a true and fair view of the financial position of the company as at 31st March, 2021, and of its financial performance and its cash flows for the year then ended in accordance with Hong Kong Financial Reporting Standard for Private Entities ("HKFRS for Private Entities") issued by the Hong Kong Institute of Certified Public Accountants ("HKICPA") and have been properly prepared in compliance with the Hong Kong Companies Ordinance.

本核數師(以下簡稱「我們」)已審計列載於第十九頁至第三十頁的縱橫社會責任網絡有限公司(以下簡稱「貴公司」)的財務報表，此財務報表包括於二零二一年三月三十一日的財務狀況表與截至該日止年度的全面收益表、權益變動表和現金流量表，以及財務報表附註，包括主要會計政策概要。

我們認為，該等財務報表已根據香港會計師公會頒布的《私營企業香港財務報告準則》真實而中肯地反映了貴公司於二零二一年三月三十一日的財務狀況及截至該日止年度的財務表現及現金流量，並已遵照香港《公司條例》妥為擬備。

Basis for Opinion 意見的基礎

We conducted our audit in accordance with Hong Kong Standards on Auditing ("HKSAs") issued by the HKICPA. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the Company in accordance with the HKICPA's Code of Ethics for Professional Accountants ("the Code"), and we have fulfilled our other ethical responsibilities in accordance with the Code. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

我們已根據香港會計師公會頒布的《香港審計準則》進行審計。我們在該等準則下承擔的責任已在本報告「核數師就審計財務報表承擔的責任」部分中作進一步闡述。根據香港會計師公會頒布的《專業會計師道德守則》(以下簡稱「守則」)，我們獨立於貴公司，並已履行守則中的其他專業道德責任。我們相信，我們所獲得的審計憑證能充足及適當地為我們的審計意見提供基礎。

Other Information 其他信息

The directors are responsible for the other information. The other information obtained at the date of this auditor's report is information included in the director's report, but does not include the financial statements and our auditor's report thereon.

Our opinion on the financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information identified above when it becomes available and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated.

If, based on the work we have performed on the other information obtained prior to the date of this auditor's report, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

董事需對其他信息負責。於核數報告日取得的信息是已包括在董事報告內的信息，但不包括財務報表及我們的核數師報告。

我們對財務報表的意見並不涵蓋其他信息，我們亦不對該等其他信息發表任何形式的鑒證結論。

結合我們對財務報表的審計，我們的責任是閱讀上述準備後的其他信息，在此過程中，考慮其他信息是否與財務報表或我們在審計過程中所了解的情況存在重大抵觸或者似乎存在重大錯誤陳述的情況。

基於我們對在核數師報告日前取得的其他信息所執行的工作，如果我們認為其他信息存在重大錯誤陳述，我們需要報告該事實。在這方面，我們沒有任何報告。

INDEPENDENT AUDITOR'S REPORT 獨立核數師報告  
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Responsibilities of Directors for the Financial Statements 董事就財務報表須承擔的責任

The directors are responsible for the preparation of the financial statements that give a true and fair view in accordance with HKFRS for Private Entities issued by the HKICPA and the Hong Kong Companies Ordinance, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

The directors are also responsible for overseeing the company's financial reporting process.

董事須負責根據香港會計師公會頒布的《私營企業香港財務報告準則》及香港《公司條例》擬備真實而中肯的財務報表，並對其認為為使財務報表的擬備不存在由於欺詐或錯誤而導致的重大錯誤陳述所需的內部控制負責。

在擬備財務報表時，董事負責評估貴公司持續經營的能力，並在適用情況下披露與持續經營有關的事項，以及使用持續經營為會計基礎，除非董事有意將貴公司清盤或停止經營，或別無其他實際的替代方案。

董事亦須負責監督貴公司的財務報告過程。

Auditor's Responsibilities for the Audit of the Financial Statements 核數師就審計財務報表承擔的責任

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. This report is made solely to you, as a body, in accordance with section 405 of the Hong Kong Companies Ordinance, and for no other purpose. We do not assume responsibility towards or accept liability to any other person for the contents of this report. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with HKSAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with HKSAs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the company's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the directors.
- Conclude on the appropriateness of the directors' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.



INDEPENDENT AUDITOR'S REPORT 獨立核數師報告  
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Auditor's Responsibilities for the Audit of the Financial Statements (Cont'd)  
核數師就審計財務報表承擔的責任 (繼續)

We communicate with directors regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

我們的目標，是對財務報表整體是否不存在由於欺詐或錯誤而導致的重大錯誤陳述取得合理保證，並出具包括我們意見的核數師報告。本報告按照香港《公司條例》第405條的規定，僅向整體股東報告。除此之外本報告別無其他目的。我們不會就本報告的內容向任何其他人士承擔責任或負上任何法律責任。合理保證是高水平的保證，但不能保證按照《香港審計準則》進行的審計，在某一重大錯誤陳述存在時總能發現。錯誤陳述可以由欺詐或錯誤引起，如果合理預期它們單獨或滙總起來可能影響財務報表使用者依賴財務報表所作出的經濟決定，則有關的錯誤陳述可被視作重大。

在根據《香港審計準則》進行審計的過程中，我們運用了專業判斷，保持了專業懷疑態度。我們亦：

- 識別和評估由於欺詐或錯誤而導致財務報表存在重大錯誤陳述的風險，設計及執行審計程序以應對這些風險，以及獲取充足和適當的審計憑證，作為我們意見的基礎。由於欺詐可能涉及串謀、偽造、蓄意遺漏、虛假陳述，或凌駕於內部控制之上，因此未能發現因欺詐而導致的重大錯誤陳述的風險高於未能發現因錯誤而導致的重大錯誤陳述的風險。
- 了解與審計相關的內部控制，以設計適當的審計程序，但目的並非對貴公司內部控制的有效性發表意見。
- 評價董事所採用會計政策的恰當性及作出會計估計和相關披露的合理性。
- 對董事採用持續經營會計基礎的恰當性作出結論。根據所獲取的審計憑證，確定是否存在與事項或情況有關的重大不確定性，從而可能導致對貴公司的持續經營能力產生重大疑慮。如果我們認為存在重大不確定性，則有必要在核數師報告中提請使用者注意財務報表中的相關披露。假若有關的披露不足，則我們應當發表非無保留意見。我們的結論是基於核數師報告日止所取得的審計憑證。然而，未來事項或情況可能導致貴公司不能持續經營。
- 評價財務報表的整體列報方式、結構和內容，包括披露，以及財務報表是否中肯反映交易和事項。

除其他事項外，我們與董事溝通了計劃的審計範圍、時間安排、重大審計發現等，包括我們在審計中識別出內部控制的任何重大缺陷。

Pang, Hon & Partners 彭韓會計師事務所  
Certified Public Accountants 執業會計師  
Hong Kong 香港  
Date: 29th April, 2021 日期：二零二一年四月二十九日

STATEMENT OF COMPREHENSIVE INCOME 全面收益表  
FOR THE YEAR ENDED 31ST MARCH, 2021 截至二零二一年三月三十一日止年度  
(Expressed in Hong Kong dollars以港幣為單位)

	Note 附註	2021	2020
Revenue 收益	3	\$ 573,841.73	\$ 562,659.60
Other Income 其他收入	4	227.58	198.14
Subsidy from Employment Support Scheme 政府保就業計劃收入		54,000.00	-
Depreciation 折舊		(28,950.24)	(28,950.24)
Mandatory Provident Fund Contributions 強積金供款		(10,493.84)	(11,387.35)
Salaries 薪金		(198,658.18)	(221,939.35)
Other Operating Expenses 其他經營費用		(405,136.42)	(272,285.22)
Finance Costs 融資成本		(650.00)	(400.00)
(Deficits) Surplus for the Year 本年度(虧絀)盈餘		\$ (15,819.37)	\$ 27,895.58
Other Comprehensive Income 其他全面收益		-	-
Total Comprehensive (Deficit) Surplus for the Year 本年度全面(虧絀)盈餘總額		\$ (15,819.37)	\$ 27,895.58

The notes on pages 23 to 30 form part of these financial statements.  
第二十三頁至第三十頁之附註屬本財務報表的一部份。

STATEMENT OF FINANCIAL POSITION 財務狀況表  
AS AT 31ST MARCH, 2021 於二零二一年三月三十一日  
(Expressed in Hong Kong dollars 以港幣為單位)

	Note 附註	2021	2020
<b>ASSETS 資產</b>			
<b>Non-Current Assets 非流動資產</b>			
Property, Plant and Equipment 物業、機器及設備	7	\$ 8,725.53	\$ 37,675.77
<b>Current Assets 流動資產</b>			
Inventories 存貨	8	\$ 22,111.60	\$ 37,790.73
Prepayment 預付款		-	72.31
Bank Balances 銀行結存		66,793.20	33,741.88
		\$ 88,904.80	\$ 71,640.92
<b>Current Liabilities 流動負債</b>			
Accrued Expenses 應計費用		\$ 3,875.01	\$ 3,780.00
Trade payable 應付賬款		4,074.00	-
		\$ 7,949.01	\$ 3,780.00
<b>Net Current Assets 流動資產淨值</b>			
		\$ 80,955.79	\$ 67,824.92
<b>NET ASSETS 資產淨值</b>			
		\$ 89,681.32	\$ 105,500.69
<b>EQUITY 權益</b>			
Accumulated Surplus 累積盈餘		\$ 89,681.32	\$ 105,500.69

The financial statements on pages 19 to 30 were approved and authorized for issue by the board of directors on 29th April, 2021 and are signed on its behalf by:  
本財務報表第十九至第三十頁於二零二一年四月二十九日經董事會通過及授權頒布並以其名簽署:

Tsang Lap Ki, Richard 曾立基  
Director 董事:

Wan Suk Yin 溫淑賢  
Director 董事:

The notes on pages 23 to 30 form part of these financial statements.  
第二十三至第三十頁之附註屬財務報表的一部份。

STATEMENT OF CHANGES IN EQUITY 權益變動表  
FOR THE YEAR ENDED 31ST MARCH, 2021 截至二零二一年三月三十一日止年度  
(Expressed in Hong Kong dollars 以港幣為單位)

	Accumulated Surplus 累積盈餘
At as 1st April, 2019 於二零一九年四月一日	\$ 77,605.11
Total Comprehensive Surplus for the Year 本年度全面盈餘總額	27,895.58
At as 31st March, 2020 於二零二零年三月三十一日	\$ 105,500.69
Total Comprehensive Deficit for the Year 本年度全面虧絀總額	(15,819.37)
At as 31st March, 2021 於二零二一年三月三十一日	\$ 89,681.32



STATEMENT OF CASH FLOWS 現金流量表  
FOR THE YEAR ENDED 31ST MARCH, 2021 截至二零二一年三月三十一日止年度  
(Expressed in Hong Kong dollars 以港幣為單位)

	2021	2020
Operating activities 經營業務		
(Deficit) Surplus before Tax 除稅前(虧絀)盈餘	\$ (15,819.37)	\$ 27,895.58
Adjustments for 調整:		
Depreciation 折舊	28,950.24	28,950.24
Bank Interest Income 銀行利息收入	(227.58)	(198.14)
Operating Surplus before Changes in Working Capital		
營運資金變動前經營盈餘	\$ 12,903.29	\$ 56,647.68
Decrease (Increase) in Inventories	15,679.13	(37,790.73)
存貨減少(增加)		
Decrease in Prepayment	72.31	2.04
預付款減少		
Decrease in Amount due to a Related Company	-	(7,356.54)
應付關連公司減少		
Increase in Trade Payable	4,074.00	-
應計賬款增加		
Increase (Decrease) in Accrued Expenses	95.01	(720.00)
應計費用增加(減少)		
Net Cash generated from Operating Activities	\$ 32,823.74	\$ 10,782.45
來自經營業務之淨現金		
Investing Activities 投資活動	\$ 227.58	\$ 198.14
Bank Interest Income 銀行利息收入		
Net Cash generated from Investment Activities	\$ 227.58	\$ 198.14
來自投資活動之淨現金		
Net Increase in Cash and Cash Equivalents	\$ 33,051.32	\$ 10,980.59
現金及現金等值項目增加		
Cash and Cash Equivalents at Beginning of Year	33,741.88	22,761.29
期初結存現金及現金等值項目		
Cash and Cash Equivalents at End of Year	\$ 66,793.20	\$ 33,741.88
期末結存現金及現金等值項目		
Cash and Cash Equivalents 現金及現金等值項目	\$ 66,793.20	\$ 33,741.88
Bank Balances 銀行結存		

ACCOUNTING POLICIES AND EXPLANATORY NOTES TO THE FINANCIAL STATEMENTS  
財務報表會計政策及附註解釋  
FOR THE YEAR ENDED 31ST MARCH, 2021 截至二零二一年三月三十一日止年度  
(Expressed in Hong Kong dollars 以港幣為單位)

1. GENERAL INFORMATION 一般資料

Strategic CSR Network Limited ("the company") is a company limited by guarantee without share capital incorporated in Hong Kong. The address of its registered office and principal place of operation is Room 2101-2, 21/F., Shanghai Industrial Investment Building, 48-62 Hennessy Road, Wanchai, Hong Kong. The principal activity of the company is to operate as a one-stop platform for serving underprivileged communities in Hong Kong on an ongoing basis by bringing together different parties, including corporations, NGOs, charities and volunteers to achieve common benevolent goals.

縱橫社會責任網絡有限公司 (「本公司」) 屬於香港註冊成立無股本的擔保有限公司。本公司註冊辦事處及主營業務地址為香港灣仔軒尼詩道48-62號上海實業大廈21樓2101-2室。本公司的主要活動是建立一站式平台，旨在長期服務香港的弱勢社群，透過凝聚各方，包括企業、非政府機構、慈善團體及義工，攜手共襄善舉。

2. BASIS OF PREPARATION AND ACCOUNTING POLICIES 編制基準及會計政策

The company falls within reporting exemption for the reporting period under section 359(1) of the Hong Kong Companies Ordinance.

These financial statements have been prepared in accordance with all applicable sections of Hong Kong Financial Reporting Standard for Private Entities ("HKFRS for Private Entities") issued by the Hong Kong Institute of Certified Public Accountants and the requirements of the Hong Kong Companies Ordinance. They have been prepared under the accrual basis of accounting and on the basis that the company is a going concern.

The measurement base adopted is the historical cost convention.

根據香港《公司條例》第359(1)條，本公司在這報告期已符合在提交報告方面獲豁免的資格。

這份財務報表遵照由香港會計師公會頒布的《私營企業香港財務報告準則》所有適用的章節及香港公司條例的要求編制，並以權責發生制及持續經營為編制基準。

所採納的計量基準為歷史成本法。

(a) Cash and Cash Equivalents 現金及現金等價物

Cash and cash equivalents includes cash on hand, demand deposits and other short-term highly liquid investments with original maturities of three months or less. Bank overdraft is shown within borrowings in current liabilities on the statement of financial position.

現金及現金等價物包括庫存現金、活期存款及其他於獲取時到期日為三個月內或少於三個月短期高流通性投資。銀行透支會顯示於財務狀況表內流動負債其中之借貸。

(b) Property, Plant and Equipment 物業、機器及設備

Items of property, plant and equipment are measured at cost less accumulated depreciation and any accumulated impairment losses. The cost of such items of property, plant and equipment comprises the following:

- the purchase price, including legal and brokerage fees, import duties and non-refundable purchase taxes, after deducting trade discounts and rebates;
- any costs directly attributable to bringing the asset to the location and condition necessary for them to be capable of operating in the manner intended by management;
- the initial estimate of the costs of dismantling and removing the item and restoring the site on which it is located, the obligation for which an entity incurs either when the item is acquired or as a consequence of having used the item during a particular period for purposes other than to produce inventories during that period.

ACCOUNTING POLICIES AND EXPLANATORY NOTES TO THE FINANCIAL STATEMENTS  
財務報表會計政策及附註解釋

FOR THE YEAR ENDED 31ST MARCH, 2021 截至二零二一年三月三十一日止年度  
(Expressed in Hong Kong dollars 以港幣為單位)

2. BASIS OF PREPARATION AND ACCOUNTING POLICIES (CONT'D) 編制基準及會計政策 (繼續)

(b) Property, Plant and Equipment (Cont'd) 物業、機器及設備 (繼續)

Depreciation is charged so as to allocate the cost of assets less their residual values over their estimated useful lives, using the straight-line method. The following annual rates are used for the depreciation of property, plant and equipment:

物業、機器及設備項目按成本扣減其後累計折舊及累計減值虧損後列賬。

每項物業、機器及設備之成本包含下列各項:

- 購買價，包括法律費及佣金，入口稅及不能退還之購買稅，及扣除貿易折扣及回扣；
- 使其達致可按管理層擬定用途運作的地點和狀況所涉及的任何直接成本；
- 拆遷有關項目及使用有關地點回復原狀的初期估計費用，企業因當獲得或使用該資產項目所引起的負債。惟因生產庫存則除外。

物業、機器及設備則以直線法按其估計可使用年期撇銷至其估計殘值。以下是物業、機器及設備計算折舊所用之年率。

Furniture & Fixtures 傢俱及設備	20%
Leasehold Improvement 租賃裝修	25%
Computer Equipment 電腦器材	33 1/3%

If there is an indication that there has been a significant change in the depreciation rate, useful life or residual value of an asset, the depreciation of that asset is revised prospectively to reflect the new expectations.

An asset's carrying amount is written down immediately to its recoverable amount if the asset's carrying amount is greater than its estimated recoverable amount.

如果有顯示折舊年率、資產之可使用年期或殘值有重大轉變，該資產將來之折舊將會被修訂以反映新的預期。

如果資產的賬面價值大於其估計的可收回金額，該項資產的賬面價值便會即時減值為可收回金額。

(c) Inventories 存貨

Inventories are measured at initial recognition at cost and subsequently measured at the lower of cost and estimated selling price less costs to complete and sell. Cost is determined on first-in, first-out basis and comprises all costs of purchases, cost of conversion and other costs incurred in bringing the inventories to their present location and condition. At the end of each reporting period, inventories are assessed for impairment and the carrying amount is reduced to its selling price less costs to complete and sell with impairment loss recognised immediately in profit or loss. When the inventories are sold, the carrying amount of inventories is recognised as an expense in the period in which the related revenue is recognised.

存貨於初始確認時以成本計量，初始確認後則以成本或估計售價減進一步生產成本及銷售成本兩者較低者為準計量。成本按先入先出法計算，並包括購買成本、轉換成本及其他使存貨放置在現時位置及達到現時狀態的已發生成本。於各報告期末，存貨會被審視有否減值，若有減值跡象，存貨會減值至售價減進一步生產成本及銷售成本，減值虧損立即確認在損益內。當存貨出售時，存貨的賬面金額會於確認收入時確認為費用。

(d) Payables 應付帳款

Payables are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

應付帳款初步以交易價確認，其後採用實際利率法按攤銷成本計量。

ACCOUNTING POLICIES AND EXPLANATORY NOTES TO THE FINANCIAL STATEMENTS  
財務報表會計政策及附註解釋

FOR THE YEAR ENDED 31ST MARCH, 2021 截至二零二一年三月三十一日止年度  
(Expressed in Hong Kong dollars 以港幣為單位)

2. BASIS OF PREPARATION AND ACCOUNTING POLICIES (CONT'D) 編制基準及會計政策 (繼續)

(e) Employee Benefit Obligations 員工福利責任

Salaries, annual bonuses, paid annual leave, contributions to defined contribution retirement plans and the cost of non-monetary benefits are accrued in the year in which the associated services are rendered by employees. Where payment or settlement is deferred and the effect would be material, these amounts are stated at their present values.

薪金、年度花紅、有薪年假及其他假期、對界定供款退休計劃的供款及各項非貨幣福利產生的成本，均在僱員提供相關服務的年度內累計。如延遲付款或結算有重大影響，該等金額則以現值計量。

(f) Impairment of Assets 資產減值

At each reporting date, property, plant and equipment are reviewed to determine whether there is any indication that those assets have suffered an impairment loss. If there is an indication of possible impairment, the recoverable amount of any affected asset (or group of related assets) is estimated and compared with its carrying amount. If an estimated recoverable amount is lower, the carrying amount is reduced to its estimated recoverable amount, and an impairment loss is recognised immediately in profit or loss.

If an impairment loss subsequently reverses, the carrying amount of the asset (or group of related assets) is increased to the revised estimate of its recoverable amount, but not in excess of the amount that would have been determined had no impairment loss been recognised for the asset (or group of related assets) in prior years. A reversal of an impairment loss is recognized immediately in profit or loss.

於每一財務報告日，重檢物業、機器和設備而釐定該資產是否出現已發生減值的跡象。倘若有跡象顯示有減值可能，則估計任何受影響之資產(或相關的一組資產)的可收回金額及與其面值比較。如估計可收回金額較低，則其面值應減至其估計可收回金額，及將減值虧損即時確認到損益中。

如果隨後撥回減值虧損，資產的面值(或相關的一組資產)增加到其重檢的估計可收回金額，但是不會高於往年已釐定沒有確認減值虧損的資產金額(或相關的一組資產)。撥回之減值虧損會即時確認到損益中。

(g) Revenue Recognition 收益確認

Revenue is measured at the fair value of the consideration received or receivable.

Revenue is recognised in profit or loss provided it is probable that the economic benefits will flow to the company and the revenue and costs, if applicable, can be measured reliably, as follows:

- (i) Donation is recognised when it is received.
- (ii) Interest income is recognised using the effective interest method.

收益以已收報酬或應收報酬之公平值計量。

當經濟收益很可能流入公司，及當收益金額及成本能夠可靠計量，如適用，該等收益確認到損益中，如下：

- (i) 捐款於收到時確認。
- (ii) 利息收入使用實際息率法確認。

(h) Government Grants 政府補助

Government grants are measured at the fair value of the asset received or receivable.

A grant without specified future performance conditions is recognised in income when the grant proceeds are receivable. A grant that imposes specified future performance conditions is recognised in income when those conditions are met.

Government grants are presented separately from the assets to which they relate. Grants recognised in income are presented separately in the notes. Grants received before the income recognition criteria are satisfied are presented as a liability in the statement of financial position.



ACCOUNTING POLICIES AND EXPLANATORY NOTES TO THE FINANCIAL STATEMENTS  
財務報表會計政策及附註解釋

FOR THE YEAR ENDED 31ST MARCH, 2021 截至二零二一年三月三十一日止年度  
(Expressed in Hong Kong dollars 以港幣為單位)

2. BASIS OF PREPARATION AND ACCOUNTING POLICIES (CONT'D) 編制基準及會計政策 (繼續)

(h) Government Grants (Cont'd) 政府補助 (繼續)

政府補助以已收資產或應收資產之公平值計量。

沒有指定未來表現條件的補助在可確認為應收補助時確認收入。符合指定未來表現條件的補助在滿足這些條件時確認收入。

政府補助與相關資產分開呈列。確認收入的補助金在附註中分開列示。符合收入確認準則之前收到的補助於財務報表中呈列為負債。

(i) Related Parties 有關連人士

For the purpose of these financial statements, related party includes a person and entity as defined below:

(a) A person or a close member of that person's family is related to company if that person:

- (i) is a member of the key management personnel of the company;
- (ii) has control over or joint control over the company; or
- (iii) has significant influence over the company

(b) An entity is related to the company if any of the following conditions applies:

- (i) the entity and the company are members of the same group (which means that each parent, subsidiary and fellow subsidiary is related to the others).
- (ii) one entity is an associate or joint venture of the other entity (or an associate or joint venture of a member of a group of which the other entity is a member).
- (iii) both entities are joint ventures of the same third entity.
- (iv) one entity is a joint venture of a third entity and the other entity is an associate of the third entity.
- (v) the entity is a post-employment benefit plan for the benefit of employees of either the company or an entity related to the company. If the company is itself such a plan, the sponsoring employers are also related to the company.
- (vi) the entity is controlled or jointly controlled by a person identified in (a).
- (vii) the entity, or any member of a group of which it is a part, provides key management personnel services to the company.
- (viii) a person identified in (a)(ii) has significant influence over the entity or is a member of the key management personnel of the entity

就本財務報表而言，有關連人士包括以下既定人士及企業：

(a) 如果該人士符合下列條件，則該人士或其之近親屬被列為關連人士：

- (i) 是公司的重要管理人員之一；
- (ii) 對公司有控制權或聯合控制權，或
- (iii) 對公司有有重大影響力。

(b) 如果符合下列任何條件，則該企業與公司為關聯人士：

- (i) 該實體與公司屬同一集團之成員公司(即各母公司、附屬公司及同系附屬公司彼此間有關連)。
- (ii) 一間實體為另一實體之聯營公司或合營公司 (或另一實體為成員公司之集團旗下成員公司之聯營公司或合營公司)。
- (iii) 兩間實體均為同一第三方之合營公司。
- (iv) 一間實體為第三方實體之合營公司，而另一實體為該第三方實體之聯營公司。
- (v) 該實體乃為公司或與公司有關連之實體就僱員福利而設立之離職後福利計劃。如公司本身為此類計劃，則計劃發起僱主也與公司有關連。
- (vi) 該實體受(a)所識別人士控制或共同控制。
- (vii) 該實體或其所屬集團之任何成員公司向公司提供主要管理人員服務。
- (viii) 於(a)(ii)所識別人士對該實體有重大影響力或屬該實體主要管理人員之一。

ACCOUNTING POLICIES AND EXPLANATORY NOTES TO THE FINANCIAL STATEMENTS  
財務報表會計政策及附註解釋

FOR THE YEAR ENDED 31ST MARCH, 2021 截至二零二一年三月三十一日止年度  
(Expressed in Hong Kong dollars 以港幣為單位)

3. REVENUE 收益

Revenue, which is also the company's turnover, represents the donation received during the year.

收益，亦是公司的營業額，代表本年度收取之捐款收入。

	2021	2020
Donation Received 捐款收入	\$ 573,841.73	\$ 562,659.60

4. OTHER INCOME 其他收入

	2021	2020
Bank Interest Income 銀行利息收入	\$ 227.58	\$ 198.14

5. INCOME TAX EXPENSE 所得稅開支

No provision of taxation has been made in the financial statement since the company has been exempted from all taxes under Section 88 of the Inland Revenue Ordinance.

由於本公司為一所根據稅務條例第88條獲豁免繳稅的機構，故並無利得稅計入財務報表。

6. DIRECTORS' REMUNERATION 董事薪酬

Remuneration of the directors (including former directors and shadow directors) of the company disclosed pursuant to section 383(1) of the Hong Kong Companies Ordinance and Part 2 of Companies (Disclosure of Information about Benefits of Directors) Regulation are as follow:

根據香港《公司條例》第383(1)條及《公司(披露董事利益資料)規例》第2部的規定，本公司的董事(包括前董事及幕後董事)酬金披露如下：

	2021	2020
Emoluments (including benefit in kind) 薪酬(包括實物福利)	\$ -	\$ -
Acting as Directors 出任董事	-	-
Provision of management services 提供管理服務	\$ -	\$ -

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7. PROPERTY, PLANT AND EQUIPMEENT 物業、機器及設備

	Cost 成本	Accumulated Depreciation 累積折舊	Carrying Value 賬面值
Furniture & Equipment 傢俱及設備			
At 1st April, 2020 於二零二零年四月一日	\$ 7,310.87	\$ (4,001.98)	\$ 3,308.89
Depreciation 折舊	-	(1,462.20)	(1,462.20)
At 31st March, 2021 二零二一年三月三十一日	\$ 7,310.87	\$ (5,464.18)	\$ 1,846.69
Computer Equipment 電腦設備			
At 1st April, 2020 於二零二零年四月一日	\$ 14,727.00	\$ (10,516.51)	\$ 4,210.49
Depreciation 折舊	-	(2,269.08)	(2,269.08)
At 31st March, 2021 二零二一年三月三十一日	\$ 14,727.00	\$ (12,785.59)	\$ 1,941.41
Leasehold Improvement 租賃裝修			
At 1st April, 2020 於二零二零年四月一日	\$ 100,876.05	\$ (70,719.66)	\$ 30,156.39
Depreciation 折舊	-	(25,218.96)	(25,218.96)
At 31st March, 2021 二零二一年三月三十一日	\$ 100,876.05	\$ (95,938.62)	\$ 4,937.43
Total 總計			
At 31st March, 2021 二零二一年三月三十一日	\$ 122,913.92	\$ (114,188.39)	\$ 8,725.53
At 31st March, 2020 於二零二零年三月三十一日	\$ 122,913.92	\$ (85,238.15)	\$ 37,675.77

8. INVENTORIES 存貨

	2021	2020
Anti-Epidemic Resource and Food 抗疫物資及食物	\$ 22,111.60	\$ 37,790.73

9. EMPLOYEE BENEFIT OBLIGATIONS 僱員福利責任

The company operates a Mandatory Provident Fund Scheme (the MPF scheme) under the Hong Kong Mandatory Provident Fund Schemes Ordinance for employees employed under the jurisdiction of the Hong Kong Employment Ordinance and not previously covered by the defined benefit retirement plan. The MPF scheme is a defined contribution retirement plan administer by independent trustees. Under the MPF scheme, the employer and its employees are each required to make contributions to the plan at 5% of the employees' relevant income, subject to a cap of monthly relevant income of \$30,000.00. Contributions to the plan vest immediately.

本公司根據香港強積金條例為受僱於《香港僱傭條例》管轄下之僱員及以前沒有受既定退休計劃涵蓋的僱員提供強積金計劃。強積金計劃是一個由獨立受託人管理的既定供款退休計劃。在強積金計劃之下，僱主和僱員每年需要以僱員相關入息的5%供款，上限相等於每月相關入息\$30,000.00。供款會即時投入強積金計劃中。

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10. RELATED PARTY TRANSACTION 關聯方交易

During the year, the company had the following material related party transactions:

於本年度，本公司有以下重大關連人士交易：

a) During the year, the company had the following transaction with its member, Strategic Public Relations Group Limited :

本年度內，本公司與其成員縱橫公共關係顧問集團有限公司有以下關聯交易：

	2021	2020
Donation Income 捐款收入	\$ (404,842.53)	\$ (445,148.76)
Electricity Charges 電費	1,394.10	2,408.55
Rent and Rates 租金及差餉	182,364.59	185,154.60
	\$ (221,083.84)	\$ (257,585.61)

In addition, Strategic Public Relations Group Limited paid for expenses on behalf of the company amounting to \$221,083.84 (2020: \$257,585.61).

Tsang Lap Ki, Richard is the director and member of Strategic Public Relations Group Limited.

另外，縱橫公共關係顧問集團有限公司代付本公司費用共\$221,083.84 (2020: \$257,585.61)。

曾立基是縱橫公共關係顧問集團有限公司的董事及成員。

b) During the year, the company received the following directors' donation :

本年度內，本公司收到以下董事捐款：

	2021	2020
Tsang Lap Ki Richard 曾立基	\$ -	\$ 50,000.00
Wan Suk Yin 溫淑賢	2,000.00	2,640.00
Chan Man Ching 陳曼菁	1,000.00	2,000.00
Lee Wai Wun 李慧媛	10,000.00	10,000.99
Fok Ka Wai, Vivian 霍嘉慧	-	10,000.00
	\$ 13,000.00	\$ 74,640.99

c) During the year, the company received the following related companies' donation :

本年度內，本公司收到以下關聯公司捐款：

	2021	2020
Asianet Communications Limited 亞聯政經顧問有限公司	\$ 1,000.00	\$ -
Strategic Financial Relations Limited 縱橫財經公關顧問有限公司	1,000.00	-
	\$ 2,000.00	\$ -



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10. RELATED PARTY TRANSACTION (CONT'D) 關聯方交易 (繼續)

Tsang Lap Ki, Richard is the director and member of Strategic Financial Relations Limited. He is the director of Asianet Communications Limited.

Wan Suk Yin is the director and member of Strategic Financial Relations Limited.

Ho Mei Po, Jackey, Chan Man Ching and Lee Wai Wun are the members of Strategic Financial Relations Limited.

曾立基是縱橫財經公關顧問有限公司的董事及成員。他是亞聯政經顧問有限公司的董事。

溫淑賢是縱橫財經公關顧問有限公司的董事及成員。

何美寶、陳曼菁及李慧媛是縱橫財經公關顧問有限公司的成員。

The financial information on following page is not the company's statutory annual financial statement for the year ended 31 March 2021.

The company will deliver those financial statements to the Registrar of Companies in due course as required by section 662(3) of, and Part 3 of schedule 6 to, the Companies Ordinance.

The company's auditor has reported on those financial statements. The auditor's report was unmodified; did not include a reference to matters to which the auditor drew attention by way of emphasis without modifying its report; and did not contain a statement under sections 406(2) or 407(2) or (3) of the Companies Ordinance.

載於下一頁的財務資訊並非本公司截至2021年3月31日的法定周年財務報表。

按照公司法例第662(3)條及附表6第3部，本公司將會呈交它的財務報表給公司註冊署。

本公司的核數師已為那些財務報表出具報告，該核數師的報告屬於無保留意見的報告；並無提述該核數師在不就該報告作保留的情況下以強調的方式促請有關的人注意的任何事宜；以及不載有根據香港《公司條例》第406(2)條或407(2)或(3)條作出的陳述。

SCSR is constantly seeking support from corporations and individuals, whether in the form of donations, direct participation or both. We therefore hope that you too can offer your support in helping build a better society.

縱橫社會責任網絡誠意邀請 貴公司/閣下支持縱橫社會責任網絡，歡迎捐贈及加入我們的義工團隊，攜手行善回饋香港社會。

I/my company would like to 我/本公司希望

- ☐ Offer a cash donation to SCSR 捐款予縱橫社會責任網絡
- ☐ 1. By bank transfer 銀行轉賬
- Name of Beneficiary: Strategic CSR Network Ltd 賬戶名稱：縱橫社會責任網絡有限公司
  - Bank Name: OCBC Wing Hang Bank 銀行名稱：華僑永亨銀行
  - A/C No: 035-815-810468-051 賬戶號碼：035-815-810468-051

- ☐ 2. By cheque (Payable to "Strategic CSR Network Ltd") 支票 (抬頭：「縱橫社會責任網絡有限公司」)
- Bank 銀行：\_\_\_\_\_
- Cheque Number 支票號碼：\_\_\_\_\_

- ☐ 3. By cash 現金
- Amount 金額：\* HKD 港幣 \_\_\_\_\_ 元
- \* Note: All donations of HKD100 or more are tax deductible. 所有港幣100元或以上的捐款均可申請扣稅。*

- ☐ Donate products to SCSR, which include the following 捐贈物資予縱橫社會責任網絡，包括：
- \_\_\_\_\_
- \_\_\_\_\_

- ☐ Participate in SCSR community events 參與縱橫社會責任網絡的義工活動

Personal Particulars 聯絡人資料

Name 姓名：\_\_\_\_\_ Phone 電話：\_\_\_\_\_

- ☐ Individual 個人
- ☐ Group 團體
- Company/Organisation/Group 公司/機構/團體名稱 \_\_\_\_\_

Please send the upcoming CSR event details to me by 欲透過以下方法收到最新的義工活動資料

☐ Whatsapp：\_\_\_\_\_ ☐ Email 電郵：\_\_\_\_\_

Please return this form to SCSR by 請透過以下方法把本表格交回縱橫社會責任網絡：

1. Mail 郵寄：24/F, Admiralty Centre 1, 18 Harcourt Road, Hong Kong 香港金鐘夏慤道18號海富中心一期24樓

2. Email 電郵：csr@sprg.com.hk

3. Fax 傳真：(852) 2114 4948

Contact 聯絡：2114 4923/csr@sprg.com.hk